

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Northey for Iowa Agriculture

Committee Type Secretary of Agriculture

Committee ID# 5123

Filing Status Filed

Statutory Due Date	11/3/2006
Adjusted Due Date	
Filed Date	11/3/2006
Received Date	
Amendment Date	

Consultant Name and Address Contract Period

Estimates of
PerformanceAnticipated
Compensation

Victory Enterprises

9/1/2005

Arrange Media Buys

\$0.00

5200 S.W. 30th St., Ste. 7

11/30/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/19/2006	KCAU TV	TV Ads	\$7,000.00
	625 Douglas St.		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/19/2006	KMEG	TV Ads	\$7,300.00
	100 Gold Circle		
	Dakota Dunes, SD 57049		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/19/2006	KTIV TV	TV Ads	\$15,250.00
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KBEA FM (Davenport)	Radio Ad	\$889.38
	1229 Brady St.		
	Davenport, IA 52803		

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Victory Enterprises 9/1/2005 Arrange Media Buys \$0.00

5200 S.W. 30th St., Ste. 7 11/30/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KGLI FM 1113 Nebraksa St. Sioux City, IA 51105	Radio Ad	\$966.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KKDM FM 2141 Grand Ave. Des Moines, IA 50312	Radio Ad.	\$4,860.00

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KLSS FM	Radio Ad	\$1,140.00
	402 19th St SW		
	Mason City, IA 50401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KSTZ-FM	Radio Ad	\$3,540.00
	1416 Locust St.		
	Des Moines, IA 50309		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KTWA FM 416 E Main Ottumwa, IA 52501	Radio Ad	\$847.80

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/23/2006	KZIA FM 1110 26th Ave. SW Cedar Rapids, IA 52404	Radio Ad	\$2,562.30

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\$0.00

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Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/26/2006	OnMedia	TV Ad	\$17,126.00
	6300 Council St. NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	CableOne-Onawa	TV Ad	\$2,310.00
	119 4th St Suite 218		
	Sioux City, IA 51101		

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Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KBIZ-AM	Radio Ad	\$565.00
	416 E Main		
	Ottumwa, IA 52501		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KCOG-AM	Radio Ad	\$470.50
	402 N 12th St		
	Centerville, IA 52544		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KMGO-FM 402 N 12th St Centerville, IA 52544	Radio Ad	\$647.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KSIB-AM & FM 1409 Hwy 34 Creston, IA 50801	Radio Ad	\$1,382.50

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11/30/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KTWA FM 416 E Main Ottumwa, IA 52501	Radio Ad	\$565.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	KWQC 805 N Brady St Davenport, IA 52803	TV Ad	\$23,525.00

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Victory Enterprises

9/1/2005

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\$0.00

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11/30/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	MPW Cable	TV Ad	\$2,548.00
	3205 Cedar St.		
	Muscatine, IA 52761		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/31/2006	OnMedia	TV Ad	\$6,251.00
	6300 Council St. NE		
	Cedar Rapids, IA 52402		

Consultant Sub-Total

\$99,745.48

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Received Date	
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Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation****Total Consultant(s)
Expenditures****\$99,745.48**